DISTRICT GOVERNOR'S NEWSLETTER





SERVE TO CHANGE LIVES SERVIR PARA TRANSFORMAR VIDAS August 2021

Message from the District Governor: Dr Stella Anyangwe

Fellow Rotarians of D9400, we're in our second month in the new Rotary Year 2021-22, and a lot has already happened! Club visits are ongoing full-swing, and I have had the privilege to have visited more than twenty clubs in our District. I must admit that in spite of the challenges all clubs are facing due to COVID-19, most of those I have visited are doing remarkably well. We are showing the resilience and determination that are truly hallmarks of the Rotarian spirit, and our embrace of innovation (virtual meetings and novel ways to fundraise) is enabling us to continue to serve to change lives!

Our heartfelt condolences go to clubs and families who have lost loved ones during this month, and our sympathies go to AG Jean Bernardo whose husband, PP Jerry, succumbed to COVID-19.

August is Membership and New Club Development month, and it is heart-warming to hear of all new members being inducted into Rotary since July 2021. We are truly heeding the clarion call of RI President, Shekhar Mehta, to membership (Each1, Bring1). It is therefore with pleasure that I share the good news that from 1 July -31 July 2021, we increased from 1 166 to 1 203 members.



DG D9400 Dr Stella Anyangwe and Carl

That number will be a lot higher at the end of August, because inductions steadily increased this Membership month, and a couple of new satellite clubs have been registered, including the Satellite Club of RC Pretoria West UHURU.

This is also Women's month in South Africa, and it is a delight to note that majority of the inductees into Rotary have been women. We also want to celebrate RI President-Elect, Jennifer E. Jones, Rotary Club of Windsor-Roseland,

Mensagem Da Governadora Do Distrito: Dr Stella Anyangwe

Caros Rotários do D9400, estamos no segundo mês do novo Ano Rotário 2021-2022, e muito já aconteceu! As visitas aos clubes estão a acontecer a bom ritmo, e tenho o privilégio de ter já ter visitado mais de vinte clubes no nosso distrito. Devo admitir que apesar dos desafios que todos os clubes enfrentam, devido ao COVID-19, a maioria dos clubes que visitei apresentam um bom desempenho. Demonstramos que a resiliência e a determinação são símbolos verdadeiros do espírito rotário e termos embarcado na inovação (encontros virtuais e formas inovadoras de angariar fundos) está a permitir-nos servir para mudar vidas!

As nossas mais sentidas condolências vão aos Clubes e famílias que perderam entes queridos durante o mês e a nossa simpatia vai para a AG Jean Bernardo cujo esposo, PP Jerry, sucumbiu ao COVID-19.

é o mês de Agosto Recrutamento de Membros e de Estabelecimento de Novos Clubes. é aconchegante ouvir sobre todos os novos membros induzidos no Rotary desde Julho de 2021. Estamos certamente a corresponder ao apelo do Presidente do RI. Shekhar Mehta, de aumentar o número de membros (Cada 1 que Traga 1).

É por isso, que, com prazer, partilho a boa nova de que **de 1** a **30 de Julho de 2021, passamos de 1 166 para 1 203 membros**. Esse número será decerto maior no fim de Agosto de 2021 porque as induções têm estado a aumentar de forma significativa neste mês de recrutamento de membros, e um um certo número de clubes satélites se registaram, incluindo o Satélite Clube do RC de Pretória West UHURU.

Este é também o mês da Mulher na África do Sul, e é maravilhoso notar que a maioria dos membros inductados

Ontario, Canada, who will take office on 1 July 2022 as the 1st female RI President since 1905! Bravo! Jennifer Jones has been a Rotary member since 1997, and has served Rotary as RI vice president, director, training leader, committee chair, moderator, and district governor. She and her husband, Nick Krayacich, are members of The Rotary Foundation's Arch Klumph Society, Paul Harris Society, and the Bequest Society.

September is Basic Education & Literacy month, and this theme ties in neatly with RI President's initiative on Empowering Girls. We look forward to projects that will enhance education and literacy for girls in all the countries of our District, especially now that Assistant Ambassadors have been nominated in each of the countries, to support our IPDG Annemarie Mostert, the Zone22, Region 28 Ambassador for Empowering Girls (annemarie@rotary9400.org.za). Best of luck to the team. We will all continue to strive to serve to change lives!

são mulheres. Também queremos celebrar a Presidente Eleita do RI, Jennifer E. Jones, do Rotary Club de Windsor-Roseland, Ontário, Canadá, que iniciará funções a 1 de Julho de 2022 como a 1º Presidente do sexo feminino desde 1905! Bravo! Jennifer Jones é Rotária desde 1997, e já foi Vice Presidente do RI, directora, líder de formação, presidente de Comité, moderadora e Governadora de Distrito. Ela e seu esposo, Nick Krayacich, são membros da Fundação Rotária Sociedade Arch Klumph, da Sociedade Paul Harris e da Sociedade de Testamentos.

Setembro é o mês da Educação Básica e Literacia, e este tema está bem interligado com a iniciativa do RI de Empoderar Raparigas. Estamos a pensar em projectos que vão reforçar a educação e a literacia de raparigas em todos os países do nosso distrito, especialmente agora que as Assistentes de Embaixadoras foram indicadas em cada um dos países do nosso Distrito, para apoiar a nossa IPDG Annemarie Mostert, da Zona 22, Região 28, Embaixadora para o Empoderamento de Raparigas annemarie@rotary9400.org.za). Boa sorte à Equipa. Todos nós faremos esforços para servir e mudar vidas!

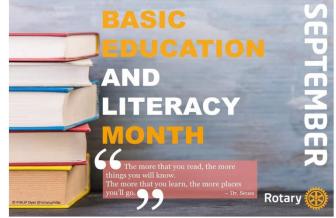
SEPTEMBER is BASIC EDUCATION and LITERACY MONTH

September is basic education and literacy month. Rotary's strong support for literacy and education-based initiatives has extended into the 21st century. Today, Foundation funded projects meet new criteria, engaging and involving the local community and focusing on creating a sustainable impact. As we celebrate decades of commitment to support this basic human right, we look towards the future and focus on how we can address current challenges and look for innovative solutions to further boost literacy.

Our goal is to strengthen the capacity of communities to support basic education and literacy, reduce gender disparity in education, and increase adult literacy. We support education for all children and literacy for children and adults.

International Literacy Day is 8 September. At a time when educators face extraordinary challenges in meeting the changing needs of their students, it's especially important to support their efforts. Together, we can support educators in making a difference in communities around the world.

Happy International Literacy Day! You can help empower educators to inspire learning by doing the following:



Donate to The Rotary Foundation.

 Share <u>our impact on education</u> with your fellow members, friends, and family.

 <u>Create a fundraiser</u> to support basic education and literacy. Individuals who make a gift are eligible for donor credit and recognition opportunities.



REVIEW: 2020/2021 Rotary Year

Rotary International General Secretary and CEO John Hewko reported back on the year gone by at the 2021 RI Virtual Convention in June. It's been a challenging year, but Rotary has proven again that we can adapt and thrive in the face of change. The lessons we learned this year will shape our organization for years to come. Read the whole Annual Report here.



RI General Secretary and CEO John Hewko

HIGHLIGHTS:

During 2020-21, membership remained relatively steady with more than 1.4 million Rotarians and Rotaractors in more than 46,000 clubs. While staying at home to limit the spread of COVID-19, members turned to Rotary's Learning Center to enhance their skills and learn new ones. Members completed more than 144,000 courses this year, including newly created courses about Rotary's public image and diversity. Through our alliance with Toastmasters International, we also introduced an eight-course leadership and communication series. To date, we've had over 15,000 registrations for these courses.

We added **five** Rotary fellowships through which members can refine their craft, participate in shared hobbies, and build professional skills outside their clubs new this year, bringing our total to more than **90 Rotary Fellowships**.

The addition of **two** new **Rotary Action Groups** — the Rotary Action Group for Menstrual Health and Hygiene and the Rotary Action Group for Refugees, Forced Displacement, and Migration — means that members now have **27 action groups** that they can join to help clubs and districts design and implement service projects.



Requests for district grant funding remained stable while demand for **global grants** continued to grow significantly:

As of 1 May, The Rotary Foundation awarded **1,683 global grants**, exceeding last year's total of **1,359**.



- **432 district grants** approved worth **\$31 million** in total funding
- 1,683 global grants approved worth
 \$47 million from the World Fund,
 \$120 million in total funding
- **28 disaster response** grants approved worth **\$688,000** in total funding

Donations to The Rotary Foundation remained strong this year, reaching \$440.70 million, the highest ever in Rotary history in a year. Raise for Rotary is our new digital fundraising tool that empowers Rotary members to create a fundraiser for a birthday, anniversary, or an event like World Polio Day and share it with their friends and family online. This type of peer-to-peer fundraising allows Rotary members to expand their reach through email and social media. Since its launch in August 2020 Raise for Rotary has raised more than \$360,800.

Donors contributed more than \$920,000 for World Polio Day — the most ever raised online for this annual event. After the Bill & Melinda Gates Foundation's 2-to-1 match, more than \$2.7 million was donated to PolioPlus. In December, contributions for Giving Tuesday increased 17% from last year, with more than \$783,000 raised, surpassing our goal and breaking all previous Giving Tuesday records.

The Johns Hopkins Center for Civil Society Studies <u>estimated</u> that Rotary members volunteered nearly **47 million hours** in a typical year. If communities had to pay for the services Rotary provides, that figure would translate into **\$850 million**. Harvard University estimated that Rotary clubs contributed **\$1.15 billion** in cash to charitable activities in their local communities. This is in addition to contributions made to The Rotary Foundation.

Rotary has led the charge by:

Immunizing more than
2.5 billion children in
122 countries



Investing \$2.4 billion to fight polio around the world



RI President 2022/2023

RI President 2023/2024



Jennifer E. Jones, a member of the Rotary Club of Windsor-Roseland, Ontario, Canada, has been selected to become President of Rotary International for 2022/2023. This ground-breaking nomination will make her the first woman to hold that office in the organisation's 115-year history.

A current Rotary Foundation trustee, Jones has been a Rotary member since 1997 and has served Rotary as RI vice president, director, training leader, committee chair, moderator, and district governor.

Jones has received Rotary International's Service Above Self Award and The Rotary Foundation Citation for Meritorious Service. She played a lead role in Rotary's rebranding effort by serving as chair of the Strengthening Rotary's Advisory Group. She is the co-chair of the End Polio Now Countdown to History Campaign Committee, which aims to raise \$150 million for polio eradication efforts. She and her husband are members of The Rotary Foundation's Arch Klumph Society, Paul Harris Society, and the Bequest Society. Read more <a href="https://example.com/here-examp



PDG Gordon R McInally of the Rotary Club of South Queensferry, Lothian, Scotland has been selected as President of Rotary International for 2023/2024.

A Rotary member since 1984, McInally has been president and vice president of Rotary International in Great Britain and Ireland.

He has also served Rotary International as a director and as member or chair of several committees. He is currently an adviser to the 2022 Houston Convention Committee and vice chair of the Operations Review Committee. McInally and his wife are Major Donors and Benefactors of The Rotary Foundation. They are also members of the Bequest Society. Read more here.



IN AUGUST 2020, the World Health Organization African Region was certified free of wild polio thanks to strong vaccination campaigns, improved surveillance and close coordination. This progress continues to eliminate all forms of the virus in Africa and to #EndPolio for good.



Enhance Your Club Membership Now

August was Membership and New Club Development Month. If you did not use this opportunity to introduce friends and colleagues to the family of Rotary, here are just a few ideas on how to attract new members and keep them engaged:

Learn about <u>strategies for attracting new members</u> in this online course in the Learning Center via your My Rotary account. The course highlights ways to interest prospective members and showcase your club's strengths.

Because of the pandemic, many clubs have started meeting exclusively online. The <u>Engaging Online Meetings page</u> has many useful tips and stories on virtual engagement. Take the <u>Best Practices for Engaging Members</u> online course to develop strategies for engaging people at all stages of membership.

Is your club healthy? Find out by taking this <u>online course</u>, which will help your club improve its member experience, service and social events, public image, and club operations. And don't forget to address your club's challenges! Answer a few questions in the <u>Club Planning Assistant</u> to get solutions that are tailored to the issues you are facing.

Find more membership resources in My Rotary.



A Membership Society for the Sponsors of New Members

A Rotary International recognition programme was launched to recognise those who have demonstrated extraordinary commitment and success in growing the membership of Rotary International. The Members Sponsors is a virtual gallery for those members who have sponsored 25 or more new members. Members can achieve different tiers of recognition as they continue to sponsor more members.

Already on Southern Africa's list for bringing in more than 25 members:

- **♣ Gerald Sieberhagen** (D9370 who unfortunately passed away on 13 August 2021)
- Annemarie Mostert (D9400).





RECOGNITION LEVELS:

BRONZE: Sponsored 25-29 members

SILVER: Sponsored 30-49 members

GOLD: Sponsored 50-74 members

PLATINUM: Sponsored 75+ members



To be included in the Membership Society, an individual has to have sponsored 25 or more new members, and have reported those sponsorships to Rotary. New member sponsorship can only be between active members in the same club and does not include charter members of a new club. Sponsors of members who joined Rotary on or after 1 July 2013 are eligible.

Learn more about Rotary International

Are you an AG, President or Secretary or just a hard-working Rotarian looking for fellowship while also making a change in the world? Enrich your life as a Rotarian by becoming more knowledgeable about this great world-wide organisation.

Look at the District Website for all the <u>training dates</u> for D9400.



CALLING FOR NOMINATIONS: DISTRICT GOVERNOR 2024/25



Put on your thinking caps. The official nomination form calling for nominations for District Governor 2024-2025 will be sent out to all members in District 9400 by **15 September**. Nominations close **15 November**.

We encourage you to start considering fellow members who may be suitable. This is your opportunity to put forward your choice of candidate, who fits the Criteria, and is ready to serve our District well.

New Rotary Exhibition Centre for D9400

A Rotary Exhibition Centre will be established at the Promoworld premises in Edenvale, adjacent to the Rotary Shop. The official opening ceremony is planned for early 2022 when DG Stella Anyangwe will cut the ribbon.

The vision is to exhibit Rotary at a functional facility central to most clubs in our district. The Rotary exhibition Centre will be housed in a 40-foot-long shipping container which is to be modified and shaped into a professional custom Exhibition Centre encapsulating internationally recognised design features and exhibiting the Rotary causes. Promoworld owner, Rotarian Barry Hewstone, is an official Rotary International vendor.

This exciting project is in the process of being launched by D9400 and is long overdue. Below are perspectives of what to expect taking into account the coffee shop being set up by Promoworld.





Appeal to Clubs - Buy a Brick!

A letter of Intent has been sent to the Contractors Weickl for two of the three phases. The third phase can only be completed once the district has sufficient funding. The shortfall on the project is 7 185 bricks at R50/brick.

All individual donations for more than 25 bricks will receive acknowledgement and recognition at the Centre. An appeal is also made to Rotary Clubs to contribute separately towards this facility. Buy your bricks now!



Grant managementRecertification and Qualification



Rotaract clubs will be able to apply for global grants starting in **July 2022**. Invite Rotaract members to participate in grant management seminars so their clubs can be qualified, and consider involving them in your grant activities this Rotary year.

The <u>Grant Management Seminar</u> and <u>Grant Management Recertification</u> courses have been updated and are available in Rotary's Learning Center. You can use these online courses as part of the club <u>qualification</u> process. Remember that your club must qualify each year if you plan to apply for global grants.



THE 100
COMMUNITY
CORPS
CHALLENGE

The **Rotary Club of Waterkloof** is challenging other clubs to help establish 100 Community Corps chapters as part of the Rotary Africa Centennial. President George Senosha said his club had initiated 10 chapters and through this initiative had now increased their membership by 13 new members — the club has now grown from 6 to 19 members.

Read the full article here.

Ambassadors and Assistant Ambassadors to empower girls

It is humbling and gratifying when a prominent male and world leader like our very own RI President Shekhar Mehta addresses the sad and degrading plight of millions of girls worldwide says DGE Koekie Makunyane-Quashie of the Rotary Club of Eswatini. She points out that he makes it his mission to publicise AND address the issue through the actions of Rotarians worldwide. It certainly takes a very brave and compassionate man to do that.



This is most certainly a man who knows the true value and meaning of "ubuntu". He knows the true meaning of the saying, 'You teach a woman, you teach a village' and he knows the true meaning of the saying "Wathintu 'mfazi, wathint imbokodo". "Educated women are more likely to have greater decision-making power within their households," he said in his Presidential Message delivered in August.

Shekhar Mehta encourages each club to be conscientiously aware of the plight of girls in their communities, districts and around the world, in every area of focus in their service projects. "When women thrive, all of the society benefits," he said.

To assist in carrying forward his mission, President Shekhar Mehta has selected six Ambassadors from districts around the world to assist him. One of these ambassadors is our own IPDG Annemarie, who is to oversee seven Districts in our Zone 22 namely 9210, 9212, 9213, 9214, 9350, 9370 and 9400). To work with IPDG Annemarie, she has an Ambassador Advisor Committee comprising the District Governors from the seven Districts and 17 Assistant Ambassadors from each of the districts in our zone.

It is therefore incumbent on all of us, men and women alike, to embrace and carry forward President Shekhar's mission if we want to see positive and meaningful change in our communities. The girl-child must be appreciated, uplifted and be acknowledged in our societies as more than just a child-bearer, housekeeper and an object to be exploited.

"Our call to action is to leave no girl behind. Every Rotary Club should implement at least one Empowering Girls project this year. Set up a Global Grant by focusing on Health, Education or Economic Independence." RI President Mehta said.

Time to celebrate our Rotary Heroes! **Nominate Now**



Rotary Alumni Association of the Year Award Recognizes one outstanding alumni association each year for raising awareness of our alumni's impact on our organization. Who can nominate: Any member of the Rotary community

Nomination period: 1 July-15 September

Award type: Banner, recognition at Rotary Convention

Rotary Alumni Global Service Award

Honours one outstanding Rotary alumnus each year for their humanitarian service and professional achievements.

Who can nominate: Any member of the Rotary community

Nomination period: 1 July-15 September

Award type: Crystal award, recognition at the Rotary Convention

Service Award for a Polio-Free World

Honours Rotarians who have made outstanding contributions to our polio eradication efforts. Individuals can be nominated for

regional or international service. Who can nominate: Rotarians

Nomination period: Annually: July-1 October

Nomination deadline: 1 October Award type: Framed certificate, plaque

Service Above Self

Prestigious award for Rotarians and Rotaractors who demonstrate commitment to helping others by volunteering time and talents.

Who can nominate: District Governors Nomination period: 1-31 October Award type: Pin and crystal award

Resources:

Online nomination form **Rotary Alumni Association** of the Year Award past recipients (PDF)

Resources:

Online nomination form Rotary Alumni Global Service Award past recipients (PDF)

Resources:

Online <u>nomination form</u>

Resources:

Online nomination form How to write a compelling nomination (PDF)



D9400 PEOPLE OF ACTION

Click here to view Club newsletters and stories online!

Send your Club Newsletters to admin@rotary9400.org.za to have them loaded onto the D9400 website!

Rotary Club of Morningside

How to Scoop the Front Page

District 9400's clubs' media relations efforts have been paying off recently.

For example, the Rotary Club of Morningside, has graced the front cover of the Sandton Chronicle, their local newspaper three times this year already, with stories featured deeper within the paper on two other occasions.

The stories were also posted online, in the Caxton social media and some have fed through to the sister publication the Fourways Review.

"We have made it part of our process that as soon as we have a milestone event, we send through a short story and some images to our contacts at Caxton," said Kristi Hansen, the PR Director for the Rotary Club of Morningside. "They have been incredibly welcoming of our contributions and have given us front page coverage more often than not."



Members from the Club were interviewed on the Midday Mix show with Damien Schmidt on Mix FM 93.8 on three occasions this year. The station also agreed to run 30-second ads, and online banner ads to promote the Club's food collection drives at the Morningside Shopping Centre.

"It helps that the station manager is the daughter of our current president, but radio exposure has proven powerful this year," said Kristi, "We had a number of the members of the public come up to us at the Morningside Shops and make donations, saying they had heard us talking on Mix FM."

Another organisation, Soul Food Africa, had also heard the radio interview and has subsequently been making enormous food donations every two weeks or so. "We could never have achieved that contact without the radio exposure," noted Kristi.

Kristi recommends that clubs looking to get more media exposure make sure they supply media-friendly content that makes the job easier for the paper or radio station. Supplying the questions and answers ahead of an interview, and good quality, high-resolution images to the press, and keeping the visual, multimedia content high and word count low is the best way to make sure the content is published.

"Consistency is key. When the media know they can expect regular, high-quality content from you they are more likely to value the relationship." She also suggests that clubs make maximum use of the opportunity by including a call to action at the end of each story inviting the public to follow on social media, become a member or contact the club to get involved.

With that said, follow the Rotary Club of Morningside on Facebook and Instagram @RotaryMorningside for all the latest news.

Rotary Club of Randburg

Mandela Day

The Randburg Rotary Club has held several outstanding events in addition to its normal activities. They celebrated Mandela Day, in partnership with the Yes Yes We Can Business Women's Club; and inducted three new members. This was in addition to their blanket drive. Read all about it here.

Winter Warmers campaign

The Catalyst Group, a group of relatively new members of the Rotary Club of Morningside, led by Rotarian Jack Chen, has collected significant donations of clothing, blankets and food from the shoppers at the Morningside Shopping Centre, as well as through other sponsors such as Soul Food Africa and the Rotary Collaborative Clubs Blanket Drive in Gauteng. To help local communities in need get through a difficult winter after the devastating economic effects of the COVID-19 pandemic, the club also delivered a consignment of two hundred blankets to the homeless in Krugersdorp. Food boxes were also provided to residents of the informal settlements in Diepsloot and Munsieville. Follow @rotarymorningside on Instagram and Facebook for more updates.

Rotary Club of Morningside



District 9400 **EVENTS CALENDAR**

7	September 2021	Expand your network - International meeting Tuesday @ 18h45 Online via zoom ID: 864 2178 7906; Password: JHB
8	September 2021	District 9400 Pioneers present: How to increase membership and grow satellite clubs – Wednesday @18h00. Online via zoom. Register in advance: https://zoom.us/meeting/register/tJEvdOuupj4iHdCnSupSLUt8MU 9K7Y7YB21
23	September 2021	Pretoria Presents: A speaker programme for all Rotary Clubs Online via zoom – Thursday @ 18:30 Dr Karin Richter of Lancet will talk about Covid-19 in SA and the Vaccines. https://zoom.us/j/91286134352?pwd=UHNhVFp4TDM0bkp4R3NVLzBKWUR wQT09
25	September 2021	TRF Endowment Training @ 09h00 to 10h00 by Carol Stier and Annemarie Mostert. It will focus on <u>sustainable giving – leaving a legacy</u> and the Permanent Fund (PHF Society, Benefactors, Major Donors)
30	September 2021	UN Summit – Presentation by Shekhar Mehta, RI President - Thursday @ 5pm
14-16	October 2021	D9400 Rotary Family Health Days
14-16 24		
	2021 October	Rotary Family Health Days
24	October 2021 March	Rotary Family Health Days World Polio Day Presidential Conference on Economics and peace,
24 4-5	October 2021 March 2022 April	World Polio Day Presidential Conference on Economics and peace, Protecting the environment - Maputo, Mozambique

The Four-Way Test

Of the things we think, Say or do:

- 1. Is it the TRUTH?
- **2.** Is it FAIR to all concerned?
- 3. Will it build GOODWILL & BETTER FRIENDSHIPS?
- 4. Will it be BENEFICIAL to all concerned?

DISTRICT 9400

A Prova Quádrupla

Do que pensamos, dizemos ou fazemos:

- É a VERDADE?
 É JUSTO para todos os interessados?
- 3. Criará boa VONTADE e MELHORES AMIZADES?4. Será BENÉFICO para todos os interessados?









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