



District Governor Newsletter 2019 - 2020

DISTRICT 9400 NPC • ISSUE 7, JANUARY 2020



Dear Rotarians and Rotary Family,

As the sun goes down on one decade, it rises brightly on a new decade in Rotary.

A decade of change that brings new energy and hopes going into the last half of the current Rotary year.

A time for clubs to reflect on the successes of the last 6 months and to execute their unfinished plans and goals in the next six months. Especially, it is a good time for clubs to relook at the Presidential citation going forward and engage in fulfilling those goals.

May we all keep enjoying Rotary in this next year and continue to spread the word about our wonderful organisation.



This extract from a recent newsletter from RI which can help us all to refresh our thoughts for the new year!

What is Rotary?

Have you ever struggled to answer that question? How can you describe an organization that is so many things to so many people?

Find out about how you can talk about Rotary's essence and have a look at this new short video, as well as this presentation, to get more ideas.



International Rotary Exchange students from Benoni Aurora Club. From left to right: Nadia Brits, Khabo Masanabo, Siya Masanabo, Gabriel Campello, Makaira Williams, Tinah van Tonder, Kerryn Hopkinso and Chris Christakis.

JANUARY

"Rotary's greatest strength will always be the individual Rotarian. No other organization has such powerful human resources."

PRIP Glen W. Kinross 1997-98



VOCATIONAL SERVICE MONTH



RESOLVE TO PROTECT THE ROTARY BRAND IN THE NEW YEAR






Extract from "Rotary Voices" posted 26 December 2019 by Amanda Wendt, vice chair of the RI Communications Committee and a member of the Rotary Club of Melbourne, Victoria, Australia.

We've all experienced pride when our Rotarian friends locally or abroad have helped to change the world. I realise that we have something extra that communicates that sense of pride and it is valuable to preserve and promote.

Since Rotary's inception 115 years ago, our Master Brand signature, the Rotary wheel, has generated an untold amount of goodwill from people who have seen it displayed in connection with Rotary projects that have brought clean drinking water to a village, prevented diseases, improved local economies, provided wheelchairs, or otherwise changed communities for the better.

The wheel is the purest, simplest visual representation of all that we have achieved and all that we are yet to accomplish. We all have an important role to play in being custodians of the Rotary brand.

How do we preserve and promote the Rotary wheel and how can your club benefit from the Rotary brand?

-  Apply the brand correctly and consistently across all channels to ensure your projects are recognised as Rotary at a glance
-  This enables you to instantly tap into the hard-won goodwill and credibility of an international 115-year old movement
-  Makes you look professional and worthy of the time and resources of sponsors and supporters
-  Through the Rotary Brand Center you can update all your existing collateral with the new correct logo and create a free, professional logo within minutes
-  A checklist of some of the places where this can be done:
 - Online platforms, website, social media
 - Email signatures
 - Flyers, brochures, posters, banners
 - Advertising and advertorial
 - Signs and merchandise

As diverse as we are, collectively, we are all connected and with all of us displaying the same wheel we can ensure every Rotary project benefits from the achievements of every other.

Take pride in the way we display our brand!

New Year Rotary Resolutions

1. Have Fun!
2. Grow My Club Membership
3. Support The Rotary Foundation
4. Introduce a Friend to Rotary
5. Promote Rotary More!
6. Tell More People About the Good Work We Do!
7. Engage More With Rotary Alumni, eg Rotaract + Interact
8. Eradicate Polio!!
9. Connect More with Local and Global Communities
10. INSPIRE OTHERS!



@rotarianevanburrell

VOCATIONAL SERVICE IN ACTION

The name "Rotary" came from the practice of rotating meeting sites among members' places of business. That tradition remains an excellent way for Rotarians to share their occupations with their club. Invite each member of your club to briefly share about his or her profession, an area of speciality, or a particular skill set during club meetings throughout the year.

Your professional life and vocational service go together.

Vocational Services Resources – sign up to receive the Rotary Service Newsletter:

rotary.org/newsletters



Escape to warm Maputo while *Celebrating Connections* at Discon 2020

Maputo is a slice of the past and present. With its beautiful, palm-fringed Indian Ocean coastline, distinctive grand and eclectic architecture and lovely cuisine, Maputo is easily one of Africa's most attractive capitals. It's also the most developed place in Mozambique with a wide selection of tourist attractions, markets, restaurants, sidewalk cafes and a lively cultural scene

Jump on the PARTY BUS ...

Luxury coaches from major centres to Maputo and return. Just sit back, enjoy how the time disappears while connecting with fellow Rotarians and watch the beautiful landscape outside your window

Service Excellence & Warm Hospitality on the BEACH

Southern Sun and Stay Easy offers you stylishly appointed accommodation coupled with warm, hospitable service and a well-deserved reputation for excellence. Free transport will be made available between Stay Easy Maputo, Southern Sun Maputo, dinner venues and the Experience Maputo afternoon. The two day conference will be held at Southern Sun Maputo

**LIMITED SPACE ... register now for your
conference package**

What to Expect

- Escape winter
- Connect with old and new friends
- Dine at cool and gracious Polana Serena Hotel
- Learn about Rotary and District 9400
- Be proud to be part of Rotary
- Experience Maputo Tour
- 10th Birthday Celebration Dinner on the Beach
- Introduce our new leadership

For more information please visit the District 9400 website
rotary9400npc.org.za/events

Thank you for being part of Celebrating Connections
at Discon Maputo 2020 and see you soon!

Rotary
District 9400 NPC



#Discon9400

